

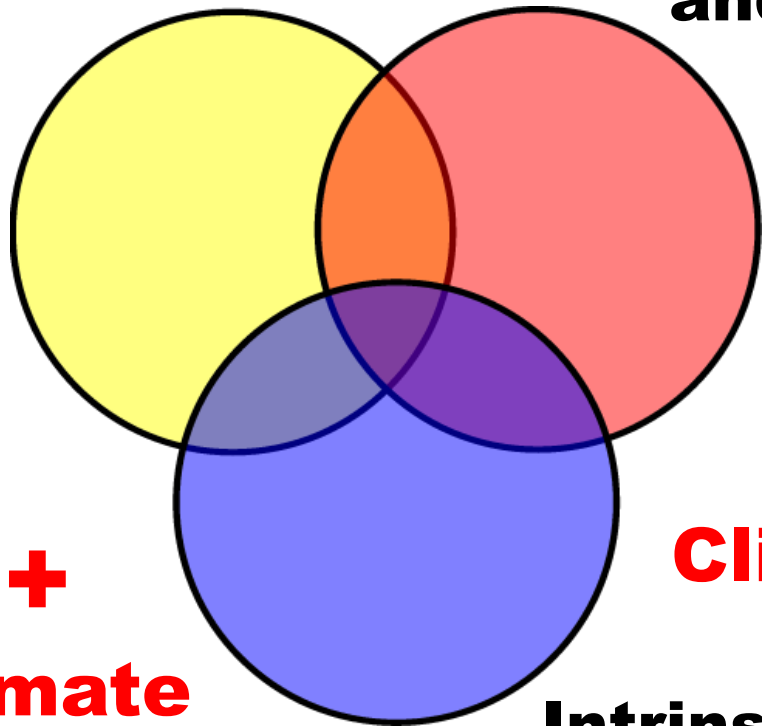
# The Creativity Intersection

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**Domain Skills**

**Creative Thinking  
and Working  
Skills**



**+**  
**Climate  
at Home**

**+**  
**Class-  
room  
Climate**

**Intrinsic  
Motivation**



Teresa M.  
**Amabile**  
Harvard  
Business  
School  
(1997)

# Semantics/Definitions of Creativity

S C H O O L T A L E N T A Z U R I C H



- **Bertschi**: easily perceive a new order or a new perspective
- Ability to generate desirable/meaningful **innovations** (HOY)
- **Neuroscience**: fluent analogising (memory & connectivity)
- **Bono**: lateral, divergent, „unusal“, outside the box-thinking  
*„to think productively cross to common rules or rails“*
- **Osborne**: fluency & productivity (associative & conceptual)  
*„an intelligent subcategory of productivity“*
- **Csikszentmihalyi**: big C (world), small C (family) / Climate in society & school defines C. Info explosion:choose,create!

# Creativity along Western CVs

S C H O O L T A L E N T A Z U R I C H



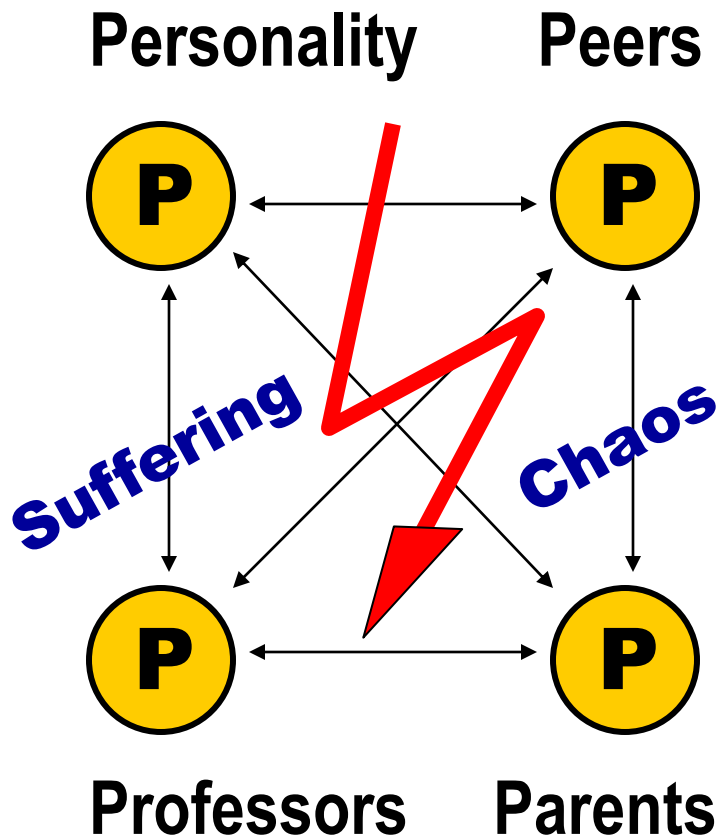
<b>Phase of CV</b>	<b>Gifted child 3-11</b>	<b>Managers 45-60</b>
<b>Priority of Cr.</b>	<b>Develop Potential</b>	<b>Break Barriers</b>
<b>Domain Skills</b>	<b>Still very low</b>	<b>Very high</b>
<b>Methods/Mgt.</b>	<b>No Set or Kit</b>	<b>Daily Business</b>
<b>Task Motivat.</b>	<b>Rather intrinsic</b>	<b>Rather extrinsic</b>
<b>Task Approach</b>	<b>Spontaneous</b>	<b>Controlled</b>
<b>Training of Cr.</b>	<b>Integrated Form</b>	<b>Workshops, Sem.</b>

# Contacting Method at Talenta

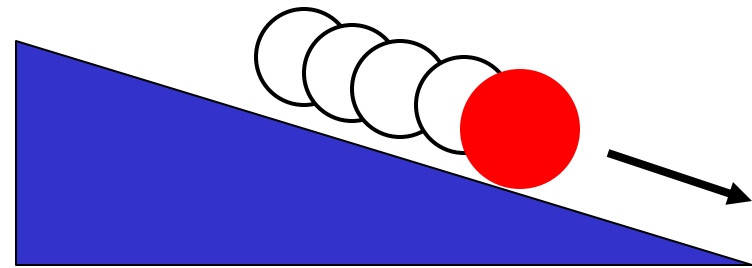
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## The Talenta Pupil



## Two first Approaches

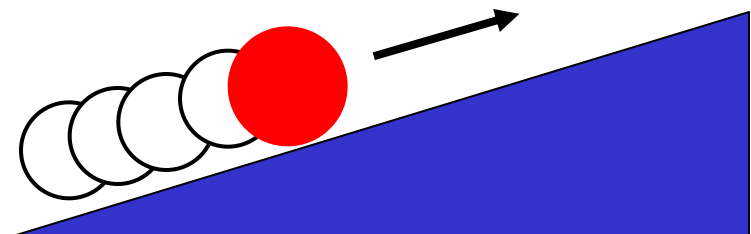


### **Offers versus Barriers**

Allow Learning, Smash Barriers!

### **Challenge vs. Boredom**

Confront with Attractive Problems!



# Creativity at Talenta

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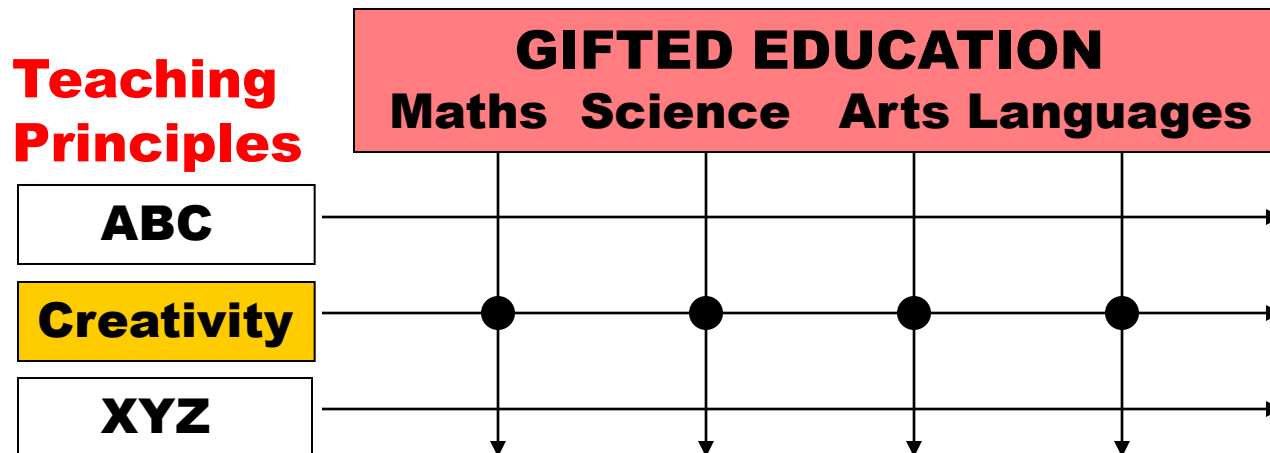


Talenta is a regular school = individual, social, ethical goals

## Step 1: Well-being

General recovery first: self-esteem, social sense, learning skills

## Step 2: Development of Potential

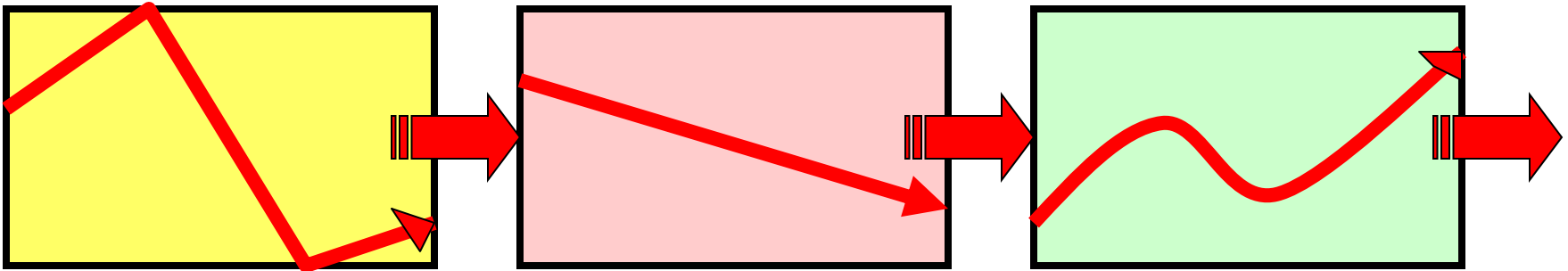


## Step 3: Self-Fulfillment

Ideal result: a well-balanced, creative and stable personality

# Frequent, yet Small Portions of C

S C H O O L T A L E N T A Z U R I C H



**As primary school does mean to fill the **rucksack**,**

**Creativity is not the goal, but a teaching **principle!****

**The predominant contribution of Talenta is: **climate.****

# Languages: Promoting Creativity

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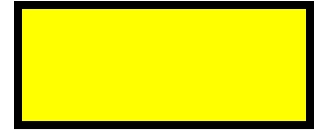
- Free **essays**: fluency & exchange of imagery, ideas, fantasy (no correction or censorship)
- **Start a story > take it over** „Input“ (also possible with single or a set of words)
- **Fluency & mobility**: mix, choose, counter, contradict, hide, alter, draw words or stories
- Final aim: **higher order awareness** while reading & writing (a must for a free society)

# More Time for Parents: 3-5 x !

S C H O O L T A L E N T A Z U R I C H



Monthly Staff / Parents' Reunion



Parents' Council Meetings



School Director (Office Hours)



Plus Form Teacher („4 Eyes“)



Contact Teacher <> Parents



Tal.-Counselling (Phone)



Indiv. Contact Diary



New:  
Weekly  
Report  
on Progress:  
To be signed!

